



# 10 reasons you'll love living in Woolgoolga

# 1

## Natural beauty at every turn

Blessed to the east with pristine beaches, headlands and coastal reserves, locals love the surf, protected swimming zones, dog-friendly paths and lookouts offering breathtaking views and spectacular whale-watching (in season). Framing the west, discover wide, open spaces, picturesque national parks with extensive hiking and biking trails, rainforests, rockpools and the mountains and valleys of the hinterland.

# 3

## Cultural diversity and local character

Woolgoolga's identity is built on diversity and community pride. Home to one of Australia's largest regional Sikh communities and the nation's first Sikh Temple, it's a place where cultures blend beautifully. Every September, Curryfest celebrates this rich heritage through food, music, and colour, making it one of the most loved events in NSW, bringing 15,000 visitors to Woolgoolga!

# 7

## A thriving local scene

The heart of Woolgoolga beats with creativity and connection. The village is filled with boutique cafés, juice bars, artisan shops, vibrant weekend beachside markets – a welcoming and supportive community that feels both relaxed and alive. The Surf Club, Diggers Club, Seaview Tavern and local breweries offer family-friendly live music, food and good vibes.

# 2

## Coastal lifestyle without the crowds

Woolgoolga delivers the charm of beachside living, without the hustle of larger coastal towns. Mornings begin with a surf, afternoons end with a walk along the sand, and neighbours greet each other by name. It's relaxed seaside living, with all the essentials like cafes, dining and retail therapy close by.

# 4

## Family-friendly living

Families thrive in Woolgoolga with quality public and private schools, excellent childcare and an abundance of parks, playgrounds and sporting clubs. It's a safe, friendly environment where children are active and connected. Big kids can easily ride via direct path from Swell to Woolgoolga High School.

# 8

## Active outdoor living

Outdoor living comes naturally here. Whether it's surfing, kayaking, fishing, stand-up paddleboarding, mountain biking or exploring nearby forests and trails, Woolgoolga offers endless opportunities for adventure. The Wiigulga Sports Complex, adjoining Swell, has state-of-the-art facilities for sport, community events and exercise classes, enhancing the active lifestyle for all ages.

# 5

## Prime NSW North Coast location

Perfectly situated just 25 mins north of Coffs Harbour, Woolgoolga offers a peaceful lifestyle away from the CBD, with easy access to all city conveniences including the airport, hospitals, university and major retail centres. The Pacific Highway provides direct connectivity, making Woolgoolga ideal lifestyle location for professionals, families and retirees.

# 9

## Perfect year-round climate

With warm summers averaging around 28°C, and mild winters in the low 20's, Woolgoolga's climate makes outdoor living effortless all year. It's a place where dining alfresco, swimming, and coastal walks are part of daily life year round.

# 6

## A growing property market

Woolgoolga's market is thriving, attracting families, sea-changers and investors, with a number of residents migrating from Sydney to escape the rat-race. Swell delivers much-needed housing to an area with an undersupply of housing and a growing population. Steady price growth makes Woolgoolga a smart choice, with a 5 year median house price growth of 9.7% pa<sup>1</sup>, and 14% pa growth for land<sup>2</sup>, along with a rental vacancy of 0.75%<sup>1</sup>

# 10

## Lifestyle appeal and lasting value

Recognised by Tourism Australia as Australia's #1 mainland beach in 2025, Woolgoolga continues to shine as a destination where lifestyle and value meet. The feeling of a permanent holiday, with the convenience and connection of a thriving, liveable community. Swell is an exciting new chapter, planned with connection in mind - designed to grow alongside the established community and the landscape that defines it.



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Source: 1 id, 2025; 2 Pricefinder, 2025.